

# THE SECRET TO CHOOSING THE RIGHT TAPE

A GUIDE FOR BUILDERS + CONTRACTORS



## KNOW YOUR JOB.



What do you need to do?

### SEAMING

Air sealing a building for high performance involves ensuring that you have a tight building envelope. A tight building envelope means seaming every gap possible.

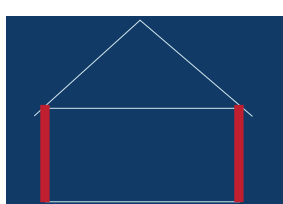
### FLASHING

Moisture management is critical in a high performance building and properly flashing windows and doors to prevent water penetration is common construction practice.

## KNOW YOUR CONSTRUCTION MATERIALS.



**WHEN** it comes to seaming and flashing, some materials are easier to work with than others. It is always best to understand how difficult one material is from another so you can assess the amount of performance you need from your tape.



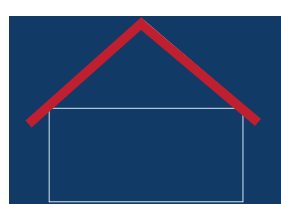
### Walls

- weather resistant barriers or house wrap
- OSB or plywood
- Rigid Insulation



### Floors

- flooring underlayment
- vapor barriers (in crawl spaces or basements)



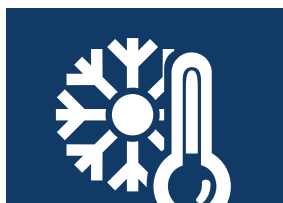
### Roof

- Synthetic roofing underlayments
- OSB or plywood

## KNOW YOUR CONDITIONS.



**KNOW** which of these conditions can affect your tape performance as it will likely determine the tape you choose to use.



Cold Temperatures



Hot Temperatures



Temperature Variability



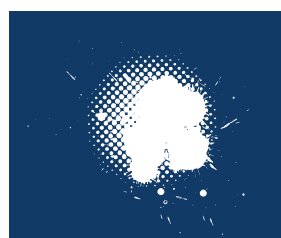
UV Exposure



Water + Moisture



Wind



Dirt

## CHOOSE YOUR TAPE.



### ADHESIVE TECHNOLOGY

Not all adhesives are the same and can be the difference between failure and success. Choose acrylic and butyl tapes carefully and always look for the field performance you need.



### TAPE FEATURES

Attributes can vary between similar products, so think about what you need to make a difference on the job. Does the tape you select need to be repositionable? Should it be hand tearable? Will a liner help or hinder speed and safety?



### MATCH CONDITIONS

Does your tape need to work in extreme temperatures? Does it need extra grab for those hard to stick-to surfaces? Know your tape and how well it matches your field conditions.



Need Help?

Let's Talk Tape

800-461-8273  
www.echotape.com